

PURPLE EXTREME



£9.95 www.purpleextreme.com

Size 4 Ounces, 120 ml.

New on the UK scene, Purple Extreme has been a well kept secret in the States and one that's been lying in the shadows of the big manufacturers. It's an advanced, high performance synthetic bike chain lubricant that was originally designed as an oil for underwater offshore drilling and hard rock mining. Purple Extreme runs chains in salt water and it will not wash off in rain, mud or snow. Neither does it attract dirt and it's environmentally friendly too. The bottles look homemade, and it says you can ride 400 miles between applications, but it seems the purple wonder liquid really does work. It's had a good reception in Scotland through a tough winter of testing and, although we haven't plugged 400 miles into our chain, the lube is outlasting its rivals and is still running smooth and clean. It's definitely grabbed our attention, so keep checking back as this is one for the long term tests.

WMB VERDICT

Yet another lube, but this time one that looks like backing up its claims. Impressive!

PERFORMANCE	9
VALUE	9

